



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

CONTRACT

809

| | | |
|--|--|--|
| Contract / Revision 151809 / | | Alt Order # WOC10491213 |
| Product LEADING ILLINOIS FOR TOMORROW | | |
| Contract Dates 10/24/16 - 10/30/16 | | Estimate # 5416 |
| Advertiser Leading Illinois for Tomorrow Corp. | | Original Date / Revision 10/21/16 / 10/21/16 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property WLS-TV | Account Executive Dee Parker | Sales Office Philadelphia NT |
| Special Handling | | |
| Demographic Adults 35+ | | |
| Agy Code | Advertiser Code | Product 1/2 |
| Agency Ref | | Advertiser Ref |

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|-----------------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| N 1 | WLS | 10/24/16 | 10/28/16 | ABC7 News @ 4:30a M-F | 4:30 AM-5:00 AM | | :30 | | | | NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 5 | \$350.00 | | | | |
| N 2 | WLS | 10/24/16 | 10/28/16 | ABC7 News @ 5a M-F | 5:00 AM-6:00 AM | | :30 | | | | NM | 8 | \$6,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 8 | \$800.00 | | | | |
| N 3 | WLS | 10/24/16 | 10/28/16 | ABC7 News @ M-F 6a | 6a-7a | | :30 | | | | NM | 8 | \$14,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 8 | \$1,800.00 | | | | |
| N 4 | WLS | 10/24/16 | 10/28/16 | GMA M-F 7-9a | 7a-9a | | :30 | | | | NM | 8 | \$15,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 8 | \$1,900.00 | | | | |
| N 5 | WLS | 10/24/16 | 10/28/16 | Live With Kelly and Michael | 9a-10a | | :30 | | | | NM | 7 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 7 | \$1,000.00 | | | | |
| N 6 | WLS | 10/24/16 | 10/28/16 | The View | 10a-11a | | :30 | | | | NM | 9 | \$12,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 9 | \$1,400.00 | | | | |
| N 7 | WLS | 10/24/16 | 10/28/16 | ABC7 News | 11a-12p | | :30 | | | | NM | 8 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 8 | \$1,000.00 | | | | |
| N 8 | WLS | 10/24/16 | 10/28/16 | The Chew | 12p-1p | | :30 | | | | NM | 5 | \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 5 | \$1,100.00 | | | | |
| N 9 | WLS | 10/24/16 | 10/29/16 | College Football | 11a-230p | | :30 | | | | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S- | | | | 1 | \$4,500.00 | | | | |
| N 10 | WLS | 10/24/16 | 10/26/16 | World News Tonight | 530p-6p | | :30 | | | | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --W---- | | | | 1 | \$8,000.00 | | | | |
| N 11 | WLS | 10/24/16 | 10/28/16 | America This Morning | 4a-430a | | :30 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$200.00 | | | | |
| N 12 | WLS | 10/24/16 | 10/28/16 | Inside Edition | 3:00 PM-3:30 PM | | :30 | | | | NM | 5 | \$5,500.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 151809 / | WOC10491213 |

| Contract Dates | Product | Estimate # |
|---------------------|----------------------|------------|
| 10/24/16 - 10/30/16 | LEADING ILLINOIS FOR | 5416 |

| Advertiser | Original Date / Revision |
|---------------------------|--------------------------|
| Leading Illinois for Tomo | 10/21/16 / 10/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-----|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|-----|------|------------|---------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 5 | \$1,100.00 | | | | |
| N 13 | WLS | 10/24/16 | 10/28/16 | Jeopardy | 330p-4p | | :30 | | | | NM | 5 | \$6,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 5 | \$1,300.00 | | | | |
| N 14 | WLS | 10/24/16 | 10/28/16 | ABC7 News @ 4p M-F | 4p-5p | | :30 | | | | NM | 8 | \$14,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 8 | \$1,800.00 | | | | |
| N 15 | WLS | 10/24/16 | 10/28/16 | ABC7 News @ 5p M-F | 5p-530p | | :30 | | | | NM | 5 | \$12,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 5 | \$2,500.00 | | | | |
| N 16 | WLS | 10/24/16 | 10/28/16 | ABC7 News @ 6p M-F | 6p-630p | | :30 | | | | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 1 | \$5,000.00 | | | | |
| N 17 | WLS | 10/24/16 | 10/28/16 | Wheel of Fortune | 626p-656p | | :30 | | | | NM | 5 | \$25,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 5 | \$5,000.00 | | | | |
| N 18 | WLS | 10/24/16 | 10/28/16 | ABC7 News @ 10p M-F/Su | 10:00 PM-10:35 PM | | :30 | | | | NM | 4 | \$22,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 4 | \$5,500.00 | | | | |
| N 19 | WLS | 10/24/16 | 10/28/16 | Kimmel | 1035p-1137p | | :30 | | | | NM | 5 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 5 | \$2,000.00 | | | | |
| N 20 | WLS | 10/24/16 | 10/28/16 | Nightline | 1137p-1208a | | :30 | | | | NM | 5 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 5 | \$900.00 | | | | |
| N 21 | WLS | 10/24/16 | 10/29/16 | ABC7 News Sa @ 6a | 6a-7a | | :30 | | | | NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S- | | | | 2 | \$650.00 | | | | |
| N 22 | WLS | 10/24/16 | 10/29/16 | GMA Sa 7-8a | 7a-8a | | :30 | | | | NM | 4 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S- | | | | 4 | \$1,400.00 | | | | |
| N 23 | WLS | 10/24/16 | 10/29/16 | 8a-10a Sa Local news | 8a-10a | | :30 | | | | NM | 4 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S- | | | | 4 | \$1,400.00 | | | | |
| N 24 | WLS | 10/24/16 | 10/29/16 | Sa Wheel of Fortune | 630p-7p | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S- | | | | 1 | \$2,000.00 | | | | |
| N 25 | WLS | 10/24/16 | 10/30/16 | ABC7 News Su @ 8a | 8a-10a | | :30 | | | | NM | 4 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S | | | | 4 | \$1,400.00 | | | | |
| N 26 | WLS | 10/24/16 | 10/30/16 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | | :30 | | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S | | | | 1 | \$4,000.00 | | | | |
| N 27 | WLS | 10/24/16 | 10/30/16 | Su 11p-1130p Inside Ed | 11p-1130p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S | | | | 1 | \$1,200.00 | | | | |
| N 28 | WLS | 10/24/16 | 10/29/16 | ABC7 News@1030p Sa | 1030p-1130p | | :30 | | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S- | | | | 1 | \$1,600.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 125 | \$216,450.00 |

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| 151809 / | WOC10491213 |

| Contract Dates | Product | Estimate # |
|---------------------|----------------------|------------|
| 10/24/16 - 10/30/16 | LEADING ILLINOIS FOR | 5416 |

| Advertiser | Original Date / Revision |
|---------------------------|--------------------------|
| Leading Illinois for Tomo | 10/21/16 / 10/21/16 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|---------------------|----------------------|---------------------|
| 09/26/16 - 10/30/16 | 125 | \$216,450.00 | (\$32,467.50) | \$183,982.50 |
| Totals | 125 | \$216,450.00 | (\$32,467.50) | \$183,982.50 |

Signature: _____ **Date:** _____

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